



## **Jamie Kemp - Web Design & Development Gun For Hire!**

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### **Skills**

**Adobe CS:** Photoshop, Dreamweaver, Flash, Illustrator, InDesign.  
**Development:** HTML, CSS, JavaScript & jQuery, PHP, Actionscript.  
**CMS/Cart:** Joomla, CMS Made Simple, Wordpress, Magento, Oscommerce, Interspire.

### **History/Summary**

Seventeen years ago, I started an old-fashioned apprenticeship at a London prepress company, trained in the art of scanning, colour correction/retouching, along with all things cmyk prepress to proof film and print. Twelve years ago, I resigned as department manager to explore Australasia... I've worked freelance in the web ever since, as well as running my own web design and development company!

My print skills have translated well, and I've found a natural affinity for both the creative and the technical. Web design and development is now my predominant focus. Work through my own business also encompasses marketing, sales, consultation, project and team management, strategy, hosting and continued client support...

### **Work**

**Dec '11 - Current Hogarth Worldwide. Web Developer**

I work in the new digital department of this international transcreation agency. I've been covering a number of projects, ranging from flash banners to EDMs, front end development with JavaScript/jQuery, and CMS development.

**Oct '10 - Current Reputation By Design. Web Developer**

Working for this boutique design and print agency, I cover all their web development and maintenance for clients, while also providing consultative support for all things web related.

**Nov '07 - Current Gordon Murray Design Ltd. Web Designer / Developer**

Having worked previously with Professor Gordon Murray (renowned designer of F1 race cars, and the famous McLaren F1 'Super Car' road car), I now design and manage web media for his new company.

**Apr '05 - Current Jim On Earth Ltd. Web Designer / Developer**

My own web design and development company. Services include design, development, marketing and hosting.

**Oct '07 - May '08 EHS Brann. Web Designer / Developer**

I designed work for the Tesco Greening Living website, from pre-launch conception, to live updates and maintenance, and second stage design conception. Additionally, I worked on various other client projects under EHS Brann.

**Sept '07 - Oct '07 AQKA. Flash Designer / Developer**

Initially, I designed and developed flash advertising banners for Nike. Then I continued with AKQA designing for the current Fiat website, while also working on various other brands under the AKQA client base.

**April '07 - Sept '07 Agency.com. Flash Designer / Developer**

I designed and developed various flash advertising banners for brands under the Agency.com client base.

**Nov '06 - Mar '07 Thin Air Design. Web Designer / Developer**

Working as the sole web designer for a small print design company, I maintained and updated their portfolio of sites, while also designing and developing for new web projects. Sites were built using Flash, Actionscript, HTML and PHP.

**Oct '06 - Nov '06 Blue Barracuda. Web Designer**


My work was for the Pizza Hut delivery site - I produced and amended site designs in Photoshop.

**Jun '06 - Oct '06 Full Six. Web Designer / Developer**

I worked on various sites and EDMs, such as Maxfactor, L'Oreal, Aussie Hair, Pantene etc. I created and amended designs in Photoshop, followed on to front end development and amended working in both HTML and Flash.

**Jan '05 - Mar '05 Springer Jacoby. Retoucher**

I worked as the main retoucher on the Mercedes-Benz accessories brochure. This involved colour correction to match products, further retouching to designers' amendment briefs, and further colour correcting to calibrated Iris proofs.



**Aug '04 - Aug '05**    **Watson Wyatt. Artworker / Web Designer / Developer**

Initially I worked in the print design department of the company producing various literatures (Aug-Dec '04). I returned to the web department the following year (Mar-Aug '05), producing flash animations and site updates/designs.

**Jul '04 - Aug '04**    **Financial Times FT.com. Web Designer**

Designing in Photoshop, I created a series of 35 new usability focused web pages and forms to current format.

**May '04 - Jun '04**    **Ogilvy Primary Contact. Web / Interactive Designer**

I worked on a series of banner adverts for the hotels.com website. These were produced in seven languages, created as primary Flash/HTML searchable banners, and secondary non-searchable Gif banners.

**Mar '04 - Apr '04**    **Indigo partners. Flash Designer / Developer**

I developed and produced Flash animations for Tic Tac and Marks & Spencer.

**Apr '03 - Feb '04**    **McLaren Cars. Graphic / Interactive Designer**

This work was on material surrounding the launch of the new Mercedes-Benz SLR McLaren super car. I retouched and illustrated all the imagery required for the owner's handbook, as well as various other company graphic works. On completion. I provided consultative support and design for an externally produced interactive CD-Rom for this car.

**Oct '02 - Mar '03**    **Various Companies. Freelance**

I gained varied experience freelancing with a range of different companies and became very adept at being thrown in at the deep end! Companies included: The Complete Agency, Facade International, Turnbull Ripley, Top Shop, Park Avenue Production, The Partners Design, Salter Baxter, Starfish Communications.

**Aug '02 - Sep '02**    **Borkum Riff. Interactive Designer**

I created an interactive CD-ROM marketing manual for a Swedish pipe tobacco company. Within a team of three, my work involved graphic design, animation, and development of the interactive CD-Rom using Flash and Director.

**Dec '01 - Apr '02**    **SiteSuite Australasia. Web Consultant**

Based in Sydney, Australia, I consulted and generated new business for an internet design company. This was midway through a period of living in Thailand and Australia, and an opportunity to work in a sales/marketing role.

**Aug '01 - Sep '01**    **Indigo partners. Flash Designer**

I designed and developed the website and interactive CD-Rom for this branding, design and marketing agency.

**Apr '01 - Jul '01**    **Jones Knowles Ritchie. Visualiser / Artworker**

Working for one of the premier branding companies in the UK, I followed designer's briefs in retouching, visualising, and artworking the packaging and concept designs for major brands such as Tetley, Mars, and Heinz.

**Sep '00 - Apr '01**    **Delia Online. Web Designer**

A great role to start my web career; working directly for Delia Smith! I worked on the site from concept creation to website launch designing site templates in Photoshop, site proofs in Dreamweaver and creating pages using the site CMS. I took part in weekly meetings with the external development team to ensure the site was delivered to full project specification. I managed an outsourced company for the huge library of photography scanning that was required.

**Apr '98 - May '00**    **System Colourbox. Scanning Department Manager / Mac Operator**

Originally I was employed in the scanning department as well as working prepress. In 1999 I was promoted to department manager which involved added responsibilities of staff management and training company juniors.

**Sep '97 - Apr '98**    **Moorgate Graphics. Scanner Operator / Mac Operator**

Drum scanning, retouching, artworking, film output and proofing.

**Jun '97 - Sep '97**    **Silver Line Graphics. Scanner Operator / Mac Operator**

Night shift position, drum scanning, retouching, artworking, film output, proofing and digital printing.

**Jan '97 - Jun '97**    **Copystop UK Ltd. Scanner Operator / Mac Operator**

Drum scanning, retouching, artworking, film output, proofing and digital printing.

**Aug '95 - Jan '97**    **Rapida Group. Prepress Junior**

Trainee position to learn high end drum scanning, retouching, colour theory, film output, proofing.

## **Education**

**1993-1994**

Four AS' levels in English, History, Maths and Politics.

**1991-1993**

Nine GCSE's grades A-C.

## **Referees**

Available on request.